

# RITUXAN FOR RA RESOURCE KIT

Your complete guide to considering Rituxan and starting treatment

Miss my  
time outdoors?



Get **6** months of  
RA symptom relief  
with Rituxan.

Bobbi, taking Rituxan since 2007

With just 1 course of treatment (2 infusions), Rituxan can provide 6 months of relief by improving your symptoms.

**WHAT IS RITUXAN?** Rituxan is a prescription medicine used in adults with another medicine called methotrexate to reduce the signs and symptoms of moderate to severe RA after at least one other medicine called a tumor necrosis factor (TNF) inhibitor has been used and did not work well.

**IMPORTANT SAFETY INFORMATION:** Rituxan has been associated with infusion reactions, tumor lysis syndrome, severe skin reactions, and serious infections, including progressive multifocal leukoencephalopathy. For more information, please see the "Talk to Your Doctor" section of this brochure and the enclosed Medication Guide.

**Rituxan**  
Rituximab

For Today, and Through 6 Months Away

# Welcome to Rituxan

We're pleased to share this information about Rituxan® (rituximab), a unique treatment that has helped many people find lasting RA symptom improvement. Keep in mind that Rituxan works differently from other RA treatments. Even if you haven't been helped enough by other treatments, Rituxan can still be effective for you.

Please review the enclosed materials and speak with your doctor about Rituxan. It could be an important step toward helping you say "No way" to missing out on the things that matter.

## Your guide to considering Rituxan

### Why might Rituxan be right for me?

- One course of 2 infusions can provide 6 months of RA symptom improvement (page 10)
- Convenient dosing schedule: as few as 4 infusions a year (page 12)
- Helps protect joints by slowing the damage of RA (page 18)
- Can work well for you when other treatments haven't helped enough (page 20)

### What should I know when I start my treatment?

- Information about infusions (page 25)
- What to expect at your first Rituxan infusion (page 26)
- Your second infusion and beyond (page 29)

### What are some things I should talk to my doctor about?

- Healthcare provider/patient discussion guide (page 33)
- Important safety information, including possible side effects (page 43)
- Rituxan Access Solutions™ form to help you get started (page 47)

### How can I get the resources and support I need?

- The RISE™ network (page 48)
- Fitness and wellness resources to help you live better with RA (page 50)

When considering any treatment, it's important to weigh the potential risks and benefits with your healthcare provider. To learn about the risks associated with Rituxan, please see the "Talk to Your Doctor" section of this brochure and the enclosed Medication Guide.

# The Rituxan Story

Learn more about Rituxan  
with this special DVD.

- See in-depth interviews with our Ambassadors—people whose lives have changed with Rituxan® (rituximab)
  - Get information about how Rituxan works and how it's different from any other rheumatoid arthritis (RA) treatment
  - Hear from experts in the field of rheumatology about what to expect during treatment with Rituxan
  - Learn the risks and benefits of Rituxan and get guidance about how to discuss them with your healthcare provider
  - Bonus feature: special exercise routines for people living with RA
- For important safety information about Rituxan, please see the “Talk to Your Doctor” section of this brochure and the enclosed Medication Guide.



Kathy, taking Rituxan since 2006



The people featured in this brochure who take Rituxan® (rituximab) are members of the RISE Ambassador program, which is sponsored by Genentech USA, Inc. and Biogen Idec Inc. Genentech compensates the Ambassadors for their time and expense while presenting their stories.

## Why Rituxan

### In this section:

- One course of Rituxan treatment (2 infusions) can provide symptom relief for 6 months
- As few as 4 treatments can manage your RA for an entire year
- Rituxan can help protect your joints by slowing the damage of RA
- Why Rituxan can work well for you even when other treatments haven't

Talk to your doctor about all of your medical conditions, all the medications you are taking, and any vaccinations you are taking or are scheduled to receive. Tell your doctor if you are pregnant, planning to become pregnant, or breast-feeding.



◀ Angela, taking Rituxan since 2007

“**The diagnosis of RA really impacted my life. It was just simple things that I couldn't do, let alone the big things.**”

## 「Miss my catch-up time? No way, RA.」

If you have moderately-to-severely active rheumatoid arthritis (RA), you know the challenges you face and the questions you ask yourself every day.

Will you have to miss your family gathering? Stay home from work? Miss catching up with friends?

By treating with Rituxan® (rituximab), you could improve the symptoms of RA and help protect your joints, even if you haven't been helped enough by other treatments.

So talk to your doctor about Rituxan. It could be your first step toward helping you say “No way” to missing out on the things that matter.

Keep in mind that not everyone responds to Rituxan in the same way. Some people have experienced side effects during or after their Rituxan treatment. For important safety information about Rituxan, please see the “Talk to Your Doctor” section of this brochure and the enclosed Medication Guide.

For more of Angela's story, watch the enclosed Rituxan DVD.

## How soon can I expect results from Rituxan, and how long will they last?

Rituxan® (rituximab) is the only RA treatment that can provide 6 months of symptom improvement after just 1 course of treatment (2 infusions given 2 weeks apart).

In clinical trials, many people taking Rituxan experienced symptom improvement just 2 weeks after their first course of treatment.\* And many saw that same improvement last through 6 months.

You should know that Rituxan may increase your risk of infection. Tell your healthcare provider if you experience a nagging cough, fever, chills, congestion, or any flu-like symptoms.

\*These patients were treated with Rituxan in combination with methotrexate and methylprednisolone.

## “Can I be treated earlier than 6 months if I need to be?”

Rituxan is generally given every 6 months. But it's important to know that if your symptoms return before it's time for your next course, you may be treated earlier. Rituxan offers you and your rheumatologist the flexibility to take your next course in as little as 4 months. So you don't have to put up with the pain and symptoms of RA. Based on your symptoms and other medical conditions, you and your doctor will determine when you should start your next course of treatment.

# How often do I need treatment?

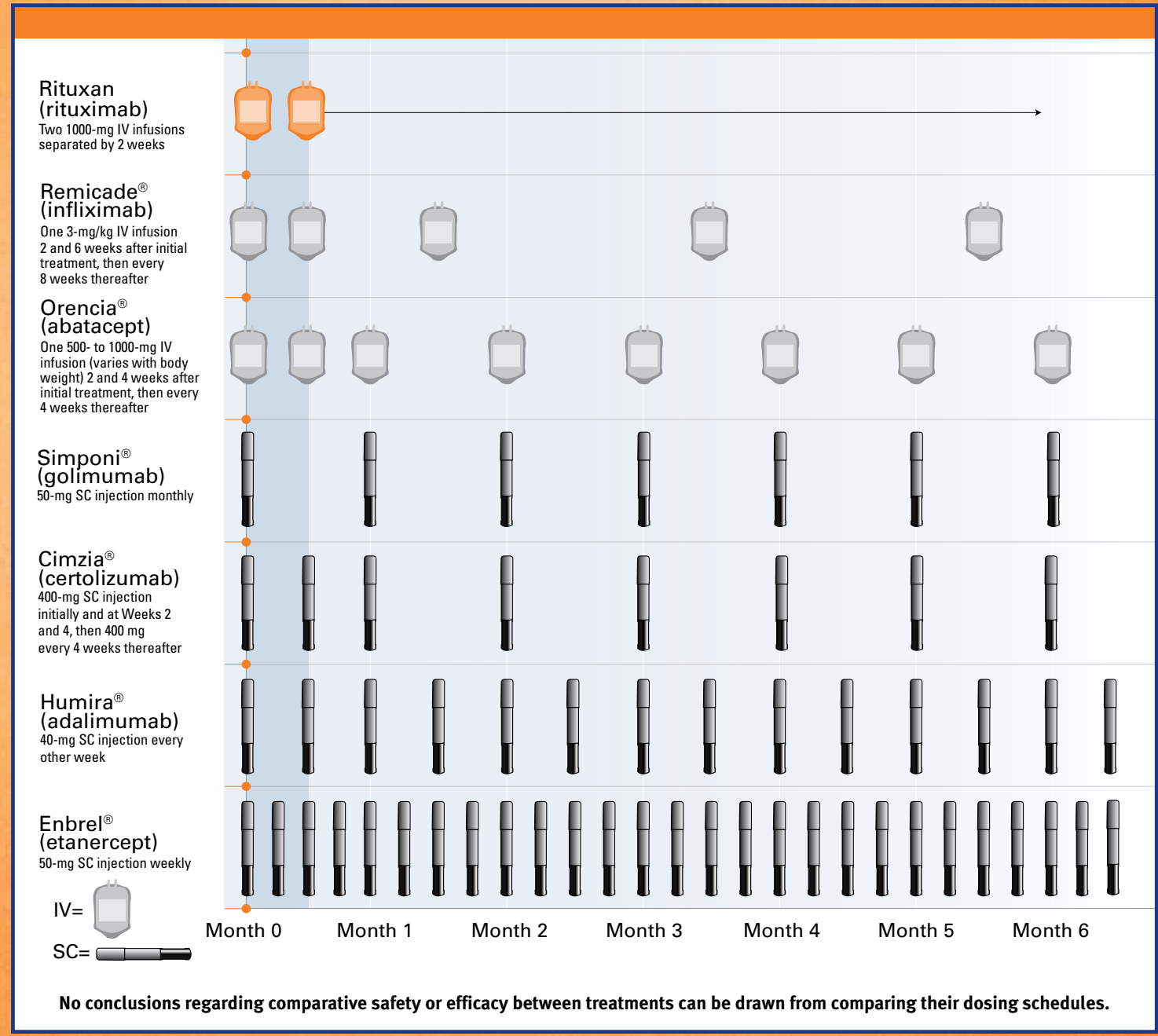
Rituxan® (rituximab) can provide 6 months of symptom relief with 2 infusions given 2 weeks apart. So over a year, you can manage your RA with as few as 4 infusions.

When you consider the dosing schedules of other RA treatments (see the chart to the right), taking Rituxan could mean fewer administrations over time.

For important safety information about Rituxan, including possible infusion reactions, please see the “Talk to Your Doctor” section of this brochure.

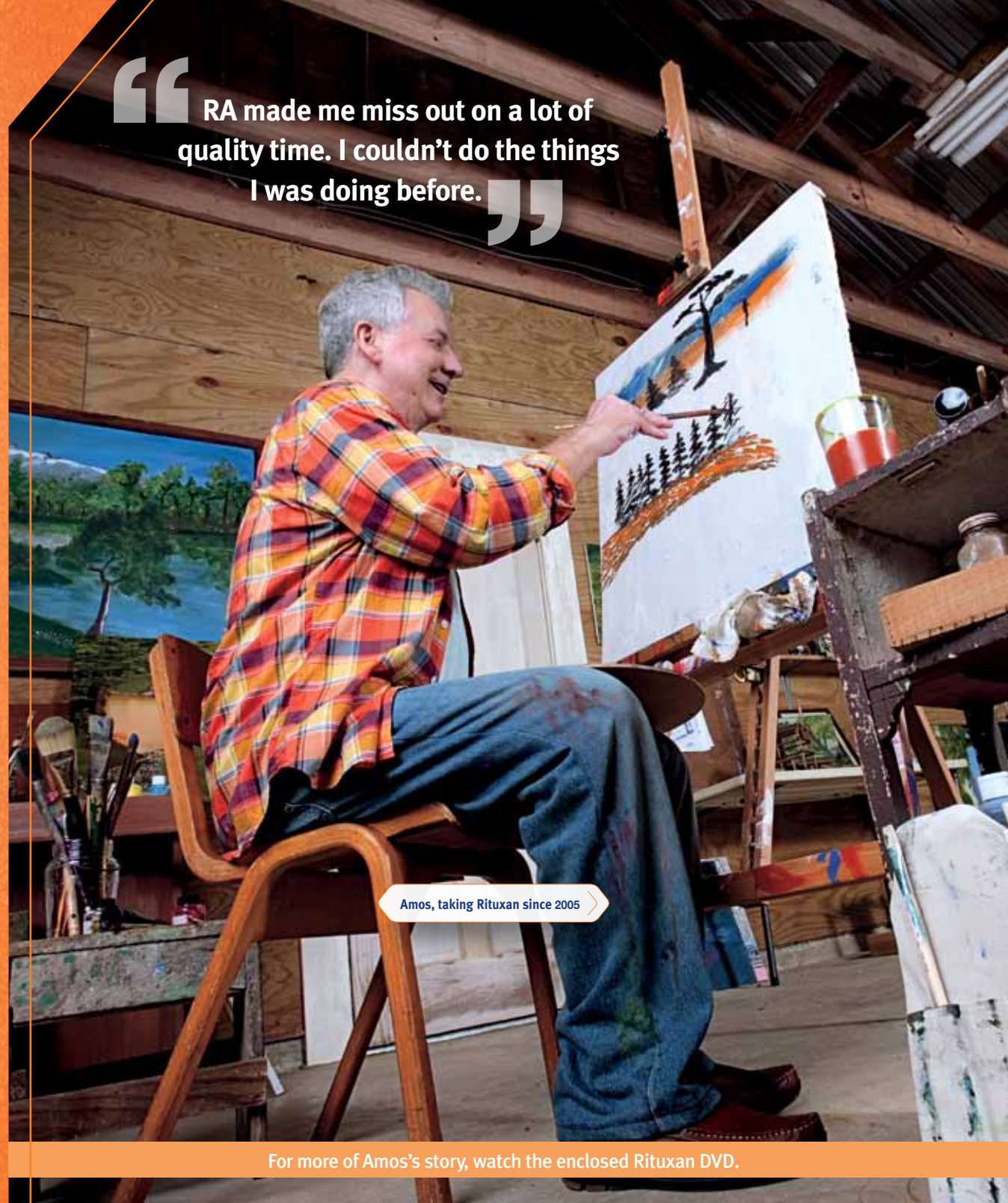
“One of the things I like most about Rituxan is the flexibility between infusions. Every 6 months is wonderful.”  
 —Kathy, taking Rituxan since 2006

## Dosing schedules of biologic treatments



Please see respective prescribing information for dosing considerations for each product. All trademarks are the property of their respective owners. Data derived from full prescribing information for Rituxan, Remicade, Orencia, Simponi, Cimzia, Humira, and Enbrel.

“ RA made me miss out on a lot of quality time. I couldn't do the things I was doing before. ”



Amos, taking Rituxan since 2005

## Miss my quality time? No way, RA.

Amos was diagnosed with RA in 1996. As the disease progressed, it affected many joints in his body. “It messed up my knees. I had to have both my hips replaced.”

In 2005, Amos enrolled in a clinical trial of Rituxan® (rituximab). “After I started taking Rituxan, things started getting better,” Amos says. “Eventually my symptoms improved. I could make a fist.”

Keep in mind that your results with Rituxan may not be the same as Amos's. Common side effects include infections and infusion reactions. For important safety information about Rituxan, please see the “Talk to Your Doctor” section of this brochure and the enclosed Medication Guide.

As for Amos, today he has taken up painting as a hobby. He enjoys taking walks and shopping with his wife. With Rituxan, Amos has found a way to not miss out on the things that matter most to him.

“ My wife and I do things together now.  
We go shopping. I’ve actually learned  
how to paint. ”



Please keep in mind that your response to Rituxan® (rituximab) may be different. For important safety information about Rituxan, please see the “Talk to Your Doctor” section of this brochure and the enclosed Medication Guide.

## How can Rituxan protect my joints?

In addition to providing 6 months of symptom improvement, Rituxan® (rituximab) also protects joints by slowing the damage of RA.

RA's attack on your body's joints can cause them to feel stiff, achy, and swollen. RA can also weaken the surrounding bone and cartilage over time.

Even if you don't experience the symptoms of RA, it may still be causing permanent damage to your joints. Talk to your doctor about treating your RA with Rituxan to protect your joints.

Side effects with Rituxan include hepatitis B virus reactivation, heart problems, and infections. For more information, please see the "Talk to Your Doctor" section of this brochure and the enclosed Medication Guide.

“ For me personally, it's very important to have a treatment that slows down the damage to the joints. ”



◀ Maria, taking Rituxan since 2006

# Why might Rituxan work for me when other treatments haven't?

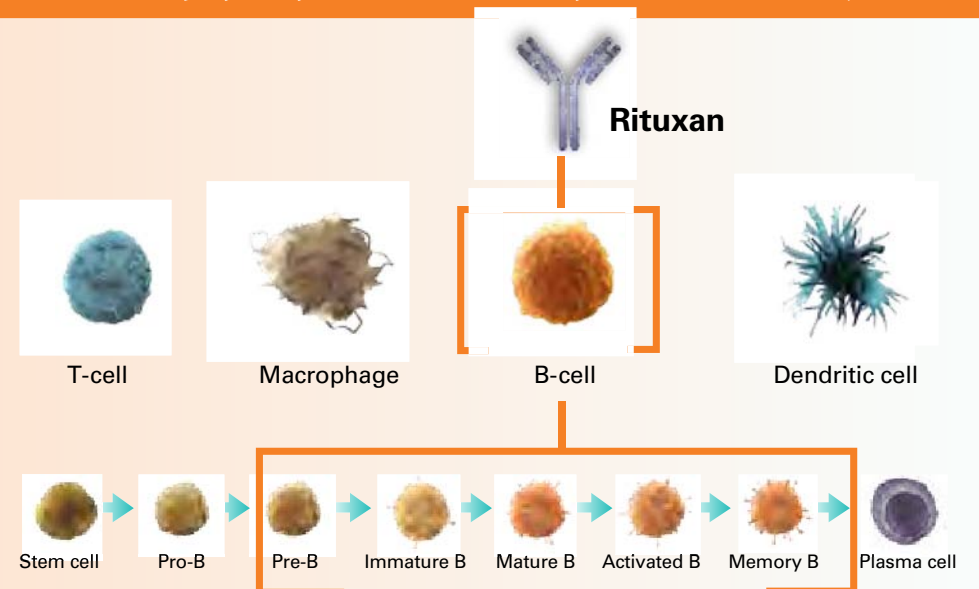
Rituxan® (rituximab) targets a specific type of cell in the immune system that other RA treatments do not target. Because it works in a different way, Rituxan may work for you even if other treatments have not.

While Rituxan works differently from other RA treatments, it has been tested and used extensively. In fact, for more than a decade, Rituxan has been used to treat more than 1 million patients for a variety of conditions.

Tell your doctor about all of your medical conditions, including if you are scheduled to receive any vaccinations. You should not receive live vaccinations after you receive Rituxan.

Rituxan targets specific cells within the immune system to treat RA.

Unlike other treatments, Rituxan selectively targets B-cells, which are believed to play a key role in the immune system's attack on the joints.



By limiting this attack, Rituxan can limit the pain, symptoms, and joint damage of RA.



# Your Rituxan treatment

## In this section:

- Get important facts about infusions
- Learn what to expect from your first course of treatment (2 infusions) and beyond

For important safety information about Rituxan® (rituximab), please see the “Talk to Your Doctor” section of this brochure and the enclosed Medication Guide.



Julie, taking Rituxan since 2007

“ During the infusions, the nurses monitor me continuously and make sure I’m comfortable. ”

For more of Julie’s story, watch the enclosed Rituxan DVD.

## What should I know about infusions?

Rituxan® (rituximab) is given as an infusion. If you’re not familiar with infusions, here are a few things you should know:

- Infusions are a form of treatment used for a variety of conditions
- They may take more time than other forms of treatment, but with RA they’re usually given less often
- Unlike other forms of treatment, infusions are given by a trained healthcare professional who is there with you to help manage the process
- Infusion reactions can occur with Rituxan, and may include fever, chills and shakes, itching, and coughing. In studies, most were mild and manageable, and less than 1% were severe

For important safety information about Rituxan, please see the “Talk to Your Doctor” section of this brochure and the enclosed Medication Guide.

# What should I expect at my first Rituxan infusion?

- Your doctor's office will schedule appointments for your first course of 2 Rituxan® (rituximab) infusions, which may be given at your doctor's office, an infusion center, or a hospital
- Each infusion could take 4 to 6 hours, so plan accordingly. Take something along to help you pass the time, like a book or some music
- Review the Rituxan Medication Guide before your infusion and discuss it with your healthcare provider
- You may be given additional medicine before each infusion to reduce the risk of side effects. If you experience any discomfort during treatment, seek immediate medical attention
- If infusion reactions occur, they usually do so within 24 hours of the first infusion. Please see the "Talk to Your Doctor" section and the enclosed Medication Guide for a list of potential reactions



Ask your healthcare professional to provide you with a Rituxan Infusion Kit, which includes helpful things to know for your Rituxan infusions.



“ For me, my infusion time went by very fast. I don't mind passing the time with games, or reading, or just idle chitchat. ”

“ Only having to go for 4 infusions a year has been great for me. With my former treatments, I was injecting myself much more frequently. ”



Bobbi, taking Rituxan since 2007

For more of Bobbi's story, watch the enclosed Rituxan DVD.

## What should I expect at my second infusion?

Your second infusion may take slightly less time than your first, but it will also last several hours. If you didn't experience any side effects from your first infusion, your second may go just as smoothly. But you should still be mindful of how you feel during the infusion.

If you did experience side effects the first time, be sure to speak with your doctor about them.

After your second infusion, you may start to see symptom improvement that could last for 6 months before it's time for your next course of treatment.

Infusion reactions are among the common side effects that may occur with Rituxan® (rituximab). Please see the "Talk to Your Doctor" section of this brochure for more information and the enclosed Medication Guide.

“ There’s nothing we enjoy more than cooking, entertaining, and being in the garden. It’s just a joy. ”

Please keep in mind that your response to Rituxan® (rituximab) may be different. For important safety information about Rituxan, please see the “Talk to Your Doctor” section of this brochure and the enclosed Medication Guide.





## Talk to your doctor about Rituxan

### In this section:

- A discussion guide for talking with your healthcare provider about Rituxan® (rituximab)
- Help with understanding the Rituxan safety information
- A Rituxan Access Solutions™ form to get you started if you need to apply for copay and insurance assistance

# Talk to your doctor about Rituxan

Whether you are considering Rituxan® (rituximab) or are starting your Rituxan treatment, use this section to help guide your discussion with your healthcare provider. Below are a few tips to help you get the most out of this section.

- Remember to take this Resource Kit to your doctor appointment
- Review the appropriate information in the other sections of this kit to help inform your discussion. For help understanding the Rituxan safety information, including possible side effects, please see pages 42 to 44 of this section. Be sure to review this information, as well as the enclosed Medication Guide, with your healthcare provider
- You can write down important information from your discussion in the accompanying Notes sections









# Understanding Rituxan's safety information

When considering any treatment, it's important to understand the potential risks and benefits and to weigh them with your healthcare provider. A treatment's safety information, which can be found in the Medication Guide, is provided to inform you about the potential risks.

Among the risks associated with Rituxan® (rituximab) are some potentially serious and life-threatening side effects, including:

- Serious infections, including progressive multifocal leukoencephalopathy (PML)
- Severe infusion reactions
- Tumor lysis syndrome (TLS)
- Severe skin reactions

It's important to know that while they are all considered risks in the treatment of RA, some of these side effects have only occurred in people with non-Hodgkin's lymphoma (NHL).

**“ I think it's important to always review the Medication Guide with any medication you're taking. ”**

—Kathy, taking Rituxan since 2006

## Serious infections including PML

Rituxan can increase the chances of getting infections. In clinical studies, serious infections occurred in 2% of the patients taking Rituxan. And the most common of these infections was pneumonia.

A rare brain infection called progressive multifocal leukoencephalopathy, or PML, has occurred in both NHL and RA patients. But it's important to know that the majority of these cases have occurred in patients with NHL. PML is still a risk in RA patients receiving Rituxan, and you should discuss this risk with your doctor. There is no known treatment, prevention, or cure for PML. PML can occur during treatment with Rituxan or after treatment has finished.

## Severe infusion reactions

In Rituxan studies, less than 1% of all infusion reactions were serious, and most were managed by slowing or stopping the infusion and/or giving an antihistamine or corticosteroid. To date, there have been no reports of fatal infusion reactions in the treatment of RA with Rituxan. It is still a risk in RA, and you should discuss this risk with your doctor.

## TLS and severe skin reactions

TLS and severe skin reactions have occurred in patients taking Rituxan for NHL, but have not been reported in patients with RA. TLS is a condition that can lead to kidney failure and the need for dialysis.

**If you have any questions, talk to your healthcare provider. He or she may have some specific advice based on your personal health.**







Phone: (866) 681-3261

Fax: (866) 681-3288

## PATIENT AUTHORIZATION AND NOTICE OF RELEASE OF INFORMATION

RITUXANAccessSolutions.com

Dear Patient:

RITUXAN Access Solutions is a program sponsored by Genentech USA, Inc. that provides support services such as benefits investigations, prior authorizations and appeals assistance at no charge to patients and assistance in obtaining reimbursement for RITUXAN® (rituximab). If a patient does not have insurance or is deemed uninsured due to denial by private and public payers, and the patient meets certain financial criteria, the Genentech® Access to Care Foundation may provide RITUXAN free of charge. Additional information on these programs can be found on RITUXANAccessSolutions.com.

In order for RITUXAN Access Solutions and the Genentech Access to Care Foundation to provide the described services, we will need to review, use and disclose your protected health information (PHI). By law, only with your prior written authorization may your health care provider, health plan or health insurer disclose your PHI to RITUXAN Access Solutions and the Genentech Access to Care Foundation. As soon as we obtain your prior written authorization, we will work to provide you the services.

You are not required to agree to this Authorization. However, failure to provide this Authorization may prevent you from becoming eligible for RITUXAN Access Solutions coverage and reimbursement assistance or Genentech Access to Care Foundation patient assistance programs, which may result in your need to pay for certain products with your own funds. You will receive a copy of the Authorization you sign.

Please review this Authorization carefully. If you have any questions regarding this Authorization, please contact your health care provider's office. Contact information is included below.

### 1. Information to Be Disclosed or Used

This Authorization permits my health care providers, health plans and health insurers who provide services to me to use and disclose to RITUXAN Access Solutions or the Genentech Access to Care Foundation and its authorized agents and assignees, all medical records and financial information with respect to my treatment, which may have bearing on the benefits payable for services or products provided through my health care provider, health plan or insurer under any plan providing benefits or services, including, without limitation, the dollar balance of benefits remaining under any applicable lifetime maximum benefits provisions, or which may have a bearing on my medical condition or compliance with therapy. All of this information may be considered PHI and may, if relevant, include information about HIV/AIDS and/or other communicable diseases, mental health information and/or information concerning genetic test results.

I understand that once my health information is disclosed pursuant to this Authorization, there is no guarantee under federal law that the recipient will not redisclose my health information to a third party. Any such third party may not be required to abide by this Authorization or applicable federal law governing the use and disclosure of my health information.

### VI. Notices

All other residents: This Authorization will be effective, unless revoked by me in writing, for up to one year from the date of this Authorization.

### V. Expiration Date or Event

California residents only: This Authorization will be effective, unless revoked by me in writing, until December 31, 2015.

### IV. Description of Each Purpose

My PHI may be used for the purposes of reimbursement and/or participation in a coverage and reimbursement assistance or patient assistance program administered by RITUXAN Access Solutions and the Genentech Access to Care Foundation, respectively. My PHI may also be used for purposes of tracking the general use of a Genentech product, assessing and improving Genentech's coverage and reimbursement and patient assistance services, and proper management and administration of Genentech's business.

### III. Persons to Whom Disclosure May Be Made

The PHI identified in Paragraph I may be disclosed to and/or used by RITUXAN Access Solutions or the Genentech Access to Care Foundation, their sponsor Genentech USA, Inc., a biopharmaceutical manufacturer located at 1 DNA Way, Mail Stop #210, South San Francisco, CA 94080, and its related entities, their agents or assignees, and certain Genentech business partners, such as Biogen Idec, Inc., as well as other companies involved in the administration of certain Genentech products.

### II. Persons Authorized to Disclose Information

The PHI identified in Paragraph I may be disclosed by my health care provider, health plan, health insurer or others who may hold my PHI.



Phone: (866) 681-3261  
Fax: (866) 681-3288



Phone: (866) 681-3261  
Fax: (866) 681-3288

### VI. Notices (continued)

I understand that this Authorization will remain in effect until it expires as described above or I provide a written notice of revocation via mail to RITUXAN Access Solutions, 1 DNA Way, Mail Stop #210, South San Francisco, CA 94080 or via fax to (866) 681-3288. The revocation will be effective immediately upon my health care provider's receipt of my written notice, except that the revocation will not have any effect on any action taken by my health care provider or others referenced in this Authorization, including without limitation, RITUXAN Access Solutions or the Genentech Access to Care Foundation, in reliance on this Authorization before my health care provider received my written notice of revocation.

### VII. Distribution Acknowledgment

I hereby state (or my parent/guardian hereby states) that if I should receive free product from the Genentech Access to Care Foundation, I will utilize RITUXAN for the reason that my physician has prescribed it to me. I will not sell or distribute RITUXAN, as I acknowledge it is unlawful to do so. I will be responsible to ensure that RITUXAN will be delivered to a secure address for purposes of receipt of shipment, and I understand it is my duty to control RITUXAN while it remains in my possession.

### VIII. Signature

I have read and understand the terms of this Authorization and I have had an opportunity to ask questions about the use and disclosure of my health information. By my signature below, I hereby, knowingly and voluntarily, authorize the use and/or disclosure of my health information in the manner described above.

Print Patient's Name

Signature of Patient or Guardian\*

Description of Authority

Date

Patient's/Guardian's Address

\* If the patient is an unemancipated minor or otherwise incapacitated (physically or mentally)

Complete if Necessary

Phone: (866) 681-3261  
Fax: (866) 681-3288



### IX. Financial Information

- Only uninsured patients (and patients whose insurance has denied treatment) who wish to apply to the Genentech Access to Care Foundation for assistance need to fill out this section
- There is no need to complete this section if the patient has insurance coverage for RITUXAN

Household Adjusted Gross Income:  \$0-25K/yr  \$25,001-50K/yr  
 \$50,001-75K/yr  \$75,001-100K/yr

I understand that in order to qualify, my adjusted gross income may not exceed \$100K/yr. I certify that the above statement of my previous year's income is true and that I have no medical insurance coverage for RITUXAN, including Medicare, Medicaid or other public programs, and that I have insufficient financial resources to pay for the prescribed therapy. I also agree to furnish my IRS 1040 (or if none, then my Social Security Benefit Statement or W-2) within 45 days of the submission of this form. I understand that failure to provide this documentation may result in an interruption in therapy.

Signature of Patient (complete if necessary) \_\_\_\_\_

Date Signed (complete if necessary) \_\_\_\_\_

### RISE™ (RA Information, Service, and Education)

I authorize Genentech USA, Inc. to enroll me in RISE™. I understand that my name, address, e-mail address, phone number and the name of my pharmacy, once identified, will be sent by RITUXAN Access Solutions to RISE to complete my enrollment. I agree that Genentech and its agents may contact me in the future by mail, e-mail and/or telephone concerning RISE. I understand that all my personally identifiable information will be kept strictly confidential and will not be distributed outside of Genentech or its agents, as Genentech USA, Inc. privacy policy provides (available at RITUXAN.com). I also understand that I do not have to sign this Authorization in order to receive RITUXAN for RA or participate in RITUXAN Access Solutions/Genentech Access to Care Foundation programs and that I may cancel this Authorization at any time by giving written notice to Genentech, Inc., through its agent, at 5901B Peachtree Dunwoody Rd., Suite 380, Atlanta, GA 30328.

Optional

Signature of Patient

Patient's E-mail Address

Date

Patient's Phone Number

Patient's Address

“ As a member of RISE, you’ll be part of a special network dedicated to improving the lives of people with RA. ”



**Manette LaChance**  
RISE Fitness and Wellness Expert

## The *RISE*<sup>™</sup> Network

In this section, learn how the RISE (RA Information, Service, and Education) network can help you:

- Get the treatment you need
- Get more from your treatment
- Go beyond your treatment
- Find events, information, and resources to help you live better with RA

## Introducing RISE™ — your network for RA information, service, and education



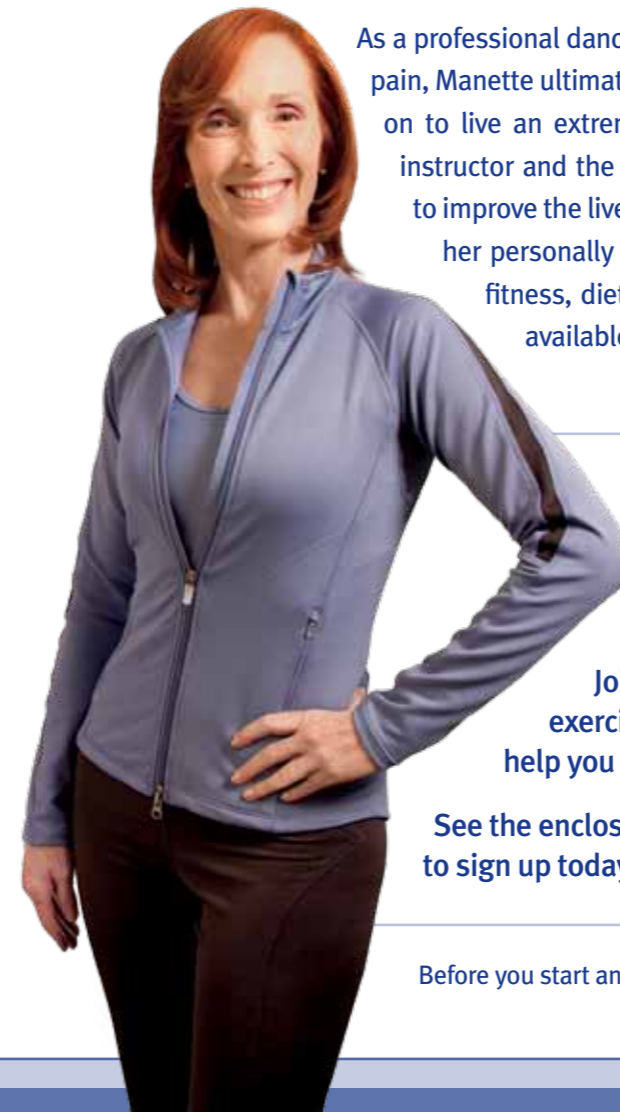
An important part of treating your RA is staying informed and surrounding yourself with support. RISE is an entire support network dedicated to helping you in a variety of ways. You'll find ways to:

- Get the treatment you need
- Make the most of your treatment
- Go beyond your treatment

That way, you won't have to miss out on the things you love to do.



## Meet Manette LaChance — RISE Fitness & Wellness Expert



As a professional dancer who struggled for many years with chronic pain, Manette ultimately gained control over her pain and has gone on to live an extremely active life. Today, as a certified Pilates instructor and the RISE Fitness and Wellness Expert, she helps to improve the lives of others living with chronic pain by offering her personally developed exercise program. She also offers fitness, diet, and other wellness advice, all of which are available through RISE.

Please see the bonus feature of the DVD included with this kit for one of Manette's special exercise programs for people living with RA.

Join RISE today and receive an additional exercise DVD. It's just a part of how RISE can help you go beyond your treatment.

See the enclosed enrollment card at the end of this section to sign up today.

Before you start any exercise program, be sure to consult your doctor.

## Resources for financial assistance

There are 3 important programs that can play a vital role in helping you get the Rituxan® (rituximab) treatment you need:



**Rituxan Access Solutions™**—helps you with insurance coverage and reimbursement issues. See page 46 for enrollment form.



**Rituxan for RA Experience Program**—helps eligible patients with their copays and other out-of-pocket treatment costs.

**Genentech® Access to Care Foundation (GATCF)**—helps patients who are uninsured or denied coverage obtain treatment if they meet certain medical and financial criteria.

Genentech does not influence or control the operations of these independent, nonprofit organizations, but Rituxan Access Solutions can assist patients to navigate the process of seeking copay assistance by making a referral that is appropriate based on a patient's diagnosis and by assisting with the application process. We cannot guarantee copay assistance once a patient has been referred by Rituxan Access Solutions. The independent, nonprofit organizations to which we refer patients each have their own criteria with regard to patient eligibility, including financial eligibility.

## Getting the most out of your treatment

Once you begin treatment, there are several RISE™ resources that can help make sure you are staying on track and getting all the support and information you need.



*Rituxan Support Line*

**WellTouch™ Program**—helps you monitor your treatment progress from month to month and have more informed discussions with your doctor.

**Rituxan Mentor Network**—lets you share your questions, concerns, or experiences with other people taking Rituxan.

**RISE Support Line**—a phone service staffed with dedicated nurses who can answer any RA- or Rituxan-related questions that you may have.

To become a member of RISE, please call 1-877-474-8892, visit [www.RISEsupport.com](http://www.RISEsupport.com), or fill out the card at the end of this section.

# Going beyond your treatment

When it comes to managing RA, treatment comes first. But there are a variety of resources that can complement your treatment to help you live well with RA.



On the RISE newsletter

*On the RISE* newsletter—helps you stay informed about the world of RA. Each issue focuses on a topic that's current and relevant to people living with RA, and offers unique perspectives from some key opinion leaders in the RA community.



Live events, Webcasts, and teleconferences



**Educational RISE™ events**—these special events feature a select lineup of RA experts who provide information and insight for people living with RA. You can attend in person, online, or over the phone.



RISEsupport.com

**RISEsupport.com**—a central hub for the RISE program that keeps you informed of special events, resources, and benefits for RISE members. Plus, you'll find Manette LaChance's Wellness column featuring tips on exercise, diet, and general wellness.

# Get started today

Join RISE™ today and receive an exclusive DVD with more exercise routines from Manette LaChance, plus all the other RISE benefits you've seen in this section.

## You'll receive:

- An exclusive exercise DVD featuring Manette LaChance
- A complimentary subscription to the *On the RISE* newsletter
  - Access to all other resources of the RISE network

Simply fill in the attached postage-paid questionnaire and drop it in the mail.



Fold and tear along dotted line.

**Contact information** (\*required fields)

\*Name \_\_\_\_\_  
first last title (eg, Mr, Mrs, Ms)

\*Address \_\_\_\_\_  
street address city state zip

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Questions? Call 1-877-474-8892 or visit [www.Rituxan.com](http://www.Rituxan.com).

### Condition information

1. Have you, or someone you know or care for, been diagnosed with RA?  Yes  No  
 If you answered "Yes" to the previous question, please respond to the following questions as they relate to the person who was diagnosed with RA. Otherwise, you may skip the remaining questions.

2. What is your relationship to the person with RA?  
 I am the person  Spouse/significant other  Healthcare professional  
 Relative  Friend  Other

3. What is the person's date of birth?  /  /  (mm/dd/yy)

4. How would the person characterize his or her RA?  
 Mild  Moderate  Severe  Not sure MIRTRA8732

5. Please indicate which of the following treatments the person is currently receiving or has previously received for RA. Check all that apply. (All trademarks are the property of their respective owners.)

	Currently receiving	Previously received		Currently receiving	Previously received
Cimzia® (certolizumab pegol)	<input type="checkbox"/>	<input type="checkbox"/>	Orencia® (abatacept)	<input type="checkbox"/>	<input type="checkbox"/>
Enbrel® (etanercept)	<input type="checkbox"/>	<input type="checkbox"/>	Remicade® (infliximab)	<input type="checkbox"/>	<input type="checkbox"/>
Humira® (adalimumab)	<input type="checkbox"/>	<input type="checkbox"/>	Rituxan® (rituximab)	<input type="checkbox"/>	<input type="checkbox"/>
Kineret® (anakinra)	<input type="checkbox"/>	<input type="checkbox"/>	Simponi® (golimumab)	<input type="checkbox"/>	<input type="checkbox"/>

6. Please indicate how strongly the person with RA would agree or disagree with each of the following statements. Check one box for each statement. (1 = completely disagrees, 5 = completely agrees)

- |  |  |
|--|--|
| <p>"My RA prevents me from spending time with my friends or family."<br/> <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5</p> <p>"I am completely satisfied that my current RA treatment relieves my pain."<br/> <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5</p> | <p>"The reason I won't try a new medication for RA is that I am afraid of long-term side effects."<br/> <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5</p> <p>"I frequently offer suggestions regarding RA management to others who have the disease."<br/> <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5</p> |
|--|--|

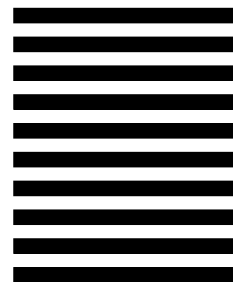
7. How did you receive this kit?  
 Doctor  Other \_\_\_\_\_  
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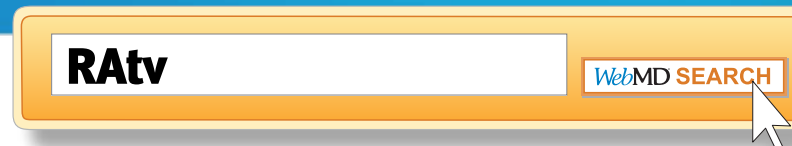
By submitting this form, you agree to allow Genentech, Inc., Biogen Idec Inc., and their agents to collect the information provided, to receive communications that are relevant to your condition from Genentech, Inc., Biogen Idec Inc., and their agents, and to the terms of our Privacy Policy. Please read our complete Privacy Policy at [www.Rituxan.com](http://www.Rituxan.com) to learn more about our use of your information.

For important safety information, please see the enclosed Medication Guide.

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See enclosed full Prescribing Information, including Medication Guide,  
for important information about Rituxan® (rituximab).

## See inside for:

- Why Rituxan® (rituximab) might be right for you
- What to expect with Rituxan treatment
- How to talk to your doctor about Rituxan
- Resources to help you live well with RA
- Important safety information, including the Medication Guide