

A man and a woman are sitting at a table on a boat, smiling and eating. The woman is wearing an orange top, and the man is wearing a blue sweater. They are surrounded by water and a forested shoreline. A large orange hexagonal sign with the text "NO WAY, RA" is positioned in the upper left. A dark blue banner is at the top left, and an orange banner is at the bottom.

Miss my
catch-up time?

NO
WAY,
RA

Ask your doctor about getting
6 months of symptom relief
with Rituxan.

Also ask your doctor about the
potential side effects of Rituxan.

Angela, taking Rituxan since 2007

WHAT IS RITUXAN? Rituxan® (rituximab) is a prescription medicine used in adults with another medicine called methotrexate to reduce the signs and symptoms of moderately to severely active rheumatoid arthritis (RA) after at least one other medicine called a tumor necrosis factor (TNF) antagonist has been used and did not work well.

People with serious infections should not receive Rituxan.

IMPORTANT SAFETY INFORMATION: Rituxan can cause serious side effects, some of which could be life threatening. These include severe infusion reactions, tumor lysis syndrome (TLS), severe skin reactions, progressive multifocal leukoencephalopathy (PML), hepatitis B reactivation, severe infections, heart problems, and low blood cell counts. Common side effects include infections and infusion reactions.

For more information, please see the enclosed full Prescribing Information, including Medication Guide.

An Introduction to Rituxan

Inside, you'll learn:

- **What key benefits Rituxan® (rituximab) can provide**
- **What side effects may occur**
- **Why you should request a Rituxan Resource Kit**
- **How the RISE™ network can help you live well with RA**

For more information, please see the enclosed full Prescribing Information, including Medication Guide.

Time for a Change?

As you may know, it's not uncommon for people with RA to change treatments before finding one that's right for them. The key is to closely monitor your response to treatment and identify when a change is necessary. That way you can help prevent RA from doing further damage.

What time is the right time?

The answer to that question can vary from person to person, but there are a number of signs that everyone can look for. For example:

- If you're having trouble with daily activities
- If your symptoms haven't improved enough
- If you're experiencing different symptoms
- If your treatment is losing its effectiveness

If you recognize any of these signs, be sure to bring them up at your next appointment. And if you're currently taking an anti-TNF treatment, or you've taken one in the past, ask your doctor if Rituxan® (rituximab) could be right for you.

**For more information, ask your doctor for a Rituxan Resource Kit.
You can also call 1-877-474-8892 or visit www.Rituxan.com.**

The Rituxan Difference

If you haven't been helped enough by anti-TNF treatments, Rituxan® (rituximab) works differently, and it could work well for you. Some of the unique benefits of Rituxan include:

Six months of RA symptom relief

Rituxan is the only RA treatment that can improve your symptoms for 6 months after just 1 course of treatment (2 infusions given 2 weeks apart).

As few as 4 infusions a year

The convenient dosing schedule of Rituxan allows you to manage your RA with as few as 2 courses of treatment a year—that's just 4 infusions.

To weigh these benefits against the potential side effects of Rituxan, refer to the following section.

Joint protection

Rituxan protects joints by slowing the damage of RA. Studies have even shown that if you continue to take Rituxan, it can continue to protect your joints.

Targeting B-cells

Unlike other treatments, Rituxan targets B-cells—a type of white blood cell found in the immune system—which are believed to play an important role in RA.

For more information, ask your doctor for a Rituxan Resource Kit. You can also call 1-877-474-8892 or visit www.Rituxan.com.

Julie, taking Rituxan since 2007

“The thing I like most about taking Rituxan is the freedom that comes with 6 months of relief.”

In studies, more than half of the people taking Rituxan experienced a clinically significant improvement in RA signs and symptoms (ACR 20 response). Please ask your doctor for more information.

“ After my doctor and I discussed the potential benefits and risks, I decided to try Rituxan. ”



Amos, taking Rituxan since 2005*

*In 2005, Amos participated in a clinical trial of Rituxan.

Weighing the Benefits and Risks

When considering any treatment, it's important to understand the potential benefits and risks, and to weigh them with your doctor. If you and your doctor decide to consider Rituxan® (rituximab), here's the most important information you should discuss:

Serious side effects

Among the risks with Rituxan are some serious side effects, which could be life threatening. These include:

- Severe infusion reactions
- Severe skin reactions
- Severe infections
- Low blood cell counts
- Tumor lysis syndrome (TLS)
- Progressive multifocal leukoencephalopathy (PML)
- Heart problems
- Hepatitis B reactivation

You should know that while they are all considered risks in the treatment of RA, TLS and severe skin reactions have only occurred in the Rituxan treatment of non-Hodgkin's lymphoma (NHL).

Common side effects

Rituxan can also cause some less serious, but more common side effects, including infections and infusion reactions. If any reactions occur, they usually do so within 24 hours of the first infusion.

For more information about side effects, please see the enclosed full Prescribing Information, including the Medication Guide.



The **RISE**[™] Network

www.RISEsupport.com

RISE stands for RA Information, Service, and Education, and it's more than just a support program for people taking Rituxan. It's an entire network of resources dedicated to improving the lives of people in the RA community.

“ **The RISE network has a variety of resources that are all focused on one goal: helping you live well with RA.** ”

Manette LaChance
RISE Fitness and Wellness Expert



Resources RISE can connect you with:

The RITUXAN for RA EXPERIENCE Program

Provides eligible patients with up to \$4000 a year to help cover their copay expenses. For more information, please visit Rituxan.tmgcard.com.

The Rituxan Mentor Network

Gives you the opportunity to share your experiences over the phone with someone else who takes Rituxan.

Educational RISE Events

Features a select lineup of experts with information and insight for people living with RA. Attend online, or over the phone.

The RISE Fitness and Wellness Expert

Offers advice on how to complement your treatment with diet, exercise, and more—so you can live a better life with RA.

To learn more, ask your doctor for a Resource Kit, which includes a special Web Key that can instantly connect you to all that RISE has to offer.





As a member, you'll receive:

- A DVD complete with RA-specific exercises
- E-mail updates with everything from treatment tips to lifestyle advice
- Access to a variety of resources for people living with RA



Simply fill out the form on the right and mail it in, or sign up online at www.RISEsupport.com.

Request a Resource Kit



Keep in mind that this brochure is just a brief guide to considering Rituxan. For more detailed information, talk with your doctor and request a Rituxan Resource Kit.

The Resource Kit includes:

- An in-depth DVD featuring interviews with people taking Rituxan
- Opinions from an expert nurse and a leading rheumatologist
- Exercise routines designed specifically for people living with RA
- A discussion guide with important questions to ask your doctor

Inside, you'll learn:

- What key benefits Rituxan® (rituximab) can provide
- What side effects may occur
- How the RISE™ network can help you live well with RA



To learn more about Rituxan, don't forget to ask your doctor for a Resource Kit and a Medication Guide.



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